VERA FOR MEDIA & ENTERTAINMENT
PROTECTING AUDIO, VIDEO, AND VISUAL CREATIONS FROM INCEPTION TO RELEASE

Whether you're cutting post-production video footage, designing an album cover, or editing soundtracks, collaboration is key to a successful creative process. Unfortunately, collaboration may also invite security risks and information loss. So how do you balance creativity with control? The solution: security technology that follows your files, no matter what, giving you the ability to keep control throughout the entire collaboration process.

Vera's data-centric security platform is designed to protect your content throughout the entire production process. A marriage of strong, persistent security and seamless collaboration, Vera gives you the ability to protect your creations, no matter how you choose to share them.

WORK FREELY, WITHOUT LIMITS

Data loss doesn't discriminate by file type. That is why it's important your security shouldn't be limited either. Vera's data-centric security works with virtually any content, from .wav and .mp3 to .mov and .avi, so you can ensure all of your ideas stay secure. And, with Vera's integration with Adobe Creative Cloud, you are able to automatically protect creations as they're produced, edited, and shared externally for approval. With Vera you'll gain the ability to:

- Secure any large audio or video files on desktop and mobile devices.
- Preserve existing workflows with data-centric security that is not restricted by application.
- Automatically and seamlessly secure files when distributing.

CANON SEE IMPOSSIBLE

Vera is providing leading media and entertainment companies "always-on" security for data driving the innovation process. With a frictionless, mobile, and agentless experience, Vera allows you to be in control of your data and help protect your organization's bottom line.

WITH VERA, POSSESSION OF CONTENT DOESN'T MEAN ACCESS TO CONTENT.

CONTROL HOW COLLABORATORS CONTRIBUTE

When you're developing the next indie breakout or top 40 track, there's no one path to production success. Vera's dynamic data protection is designed to give you persistent security that is flexible and doesn't alter the way you work. With dynamic security policies, Vera enables you to customize and alter individual collaborators' access to your files in real-time.

- Bar unauthorized access to your files from pirates or unintended recipients.
- Control manipulation by restricting editing, copy/paste, and screenshots.
- Preserve ownership with custom watermarks.

PREVENT PRE-RELEASE LEAKS

Historically, media and entertainment organizations have had to, in effect, sign away control over their creations when sharing files during the production process. Because once files are sent, you lose total visibility and control, and the risk of unwanted re-distribution or release seemed unavoidable. However with Vera, you have the ability to hold on to control over your shared files even after they're downloaded, copied, or moved offline by third party collaborators or pirates. Vera gives you the ability to:

- Dynamically revoke access from any user, device, or domain.
- Track access and changes to files, in real time and anywhere in the world.
- Enforce security permissions on your files that are time-bound.

Canon
CANON SOLUTIONS AMERICA

For more information, call or visit:
1-800-815-4000   CSA.CANON.COM/SECURITY