



TOTAL COLOR MANAGEMENT PROFESSIONAL SERVICES

Achieve consistent color across all your print processes

SMART CHANGE STARTS HERE.



TOTAL COLOR MANAGEMENT PROFESSIONAL SERVICES CAN HELP REDUCE WASTE AND INCREASE PRODUCTIVITY.

The print industry is faced with many challenges. For customers, producing reliable and consistent color output consumes a great deal of time and money. Canon Solutions America's G7® Experts can help customers reduce the costs associated with achieving and maintaining consistent color output using technical guidelines and specifications proven to build efficiencies, reduce costs, and drive revenue growth within the supply chain. Our G7 Experts can achieve this in a variety of customer print environments, including commercial print, in-plant CRD, or anywhere color consistency and repeatability is important.

Canon Solutions America developed a suite of Professional Services that helps our customers improve their color output and—if desired—become a G7 Qualified Print Provider. Our team of certified G7 Experts stands ready to collaborate with customers to implement improvements in their color workflow. By improving their color management processes, customers can lower their operational costs and improve efficiency. Total Color Management provides many benefits to customers. It can help you:

- Take advantage of more efficient proofing and production cycles.
- Reduce manual labor involved in color management.
- Reduce waste and rework.
- Increase productivity for improved profitability.

The Canon Solutions America G7 Expert is uniquely trained to help you achieve visual similarity across all your print processes. Proofer, printers, and presses all produce visually similar results throughout your color workflow. You can reduce cycle times, improve proofing, reduce waste, and improve productivity and profitability using G7 methodology to enhance your color workflow. The result is visible improvements in your color output, such as:

- Detailed saturated colors.
- Smoother gradations.
- Improved 3/4 tone print contrast.
- Improved highlight detail.
- Improved 1/4 tone rendering.
- Gray-balanced neutral imaging.

TOTAL COLOR MANAGEMENT PROFESSIONAL SERVICES OFFERINGS

Color Workflow Assessment

- Receive an evaluation of your color workflow from our G7 Experts.
- Identify areas of improvement in your color workflow in terms of equipment, processes, and applications.
- Receive a report of your current state, gap analysis, and recommendations for moving forward.

Profiling Services

- Receive custom ICC or DeviceLink Profiles to improve color output consistency.
- Profile and calibrate monitors to ensure similar appearance of color in your workflow.
- Modify desktop application settings to improve your results from input to output.

G7 Master Qualification

- Update your equipment, processes, and applications for G7 qualification.
- Train staff on G7 best practices.
- Facilitate G7 Qualification for your organization.

G7—the latest methodology for controlling a CMYK imaging process.

G7 is a comprehensive specification that produces a visually similar appearance between different imaging systems and different printing devices. It can ensure that your color output appears the same, regardless of which G7 Master Print Provider does the printing, when it's printed, or on what device it is printed.

The key advantages that the G7 specification brings to customers include:

- Color-accurate proof-to-proof runs.
- Consistent color output.
- Peace of mind that the finished output will match G7-compliant proofs.

Canon Solutions America also offers a G7 Master Qualification service, which helps guide your organization through the process of achieving G7 Master Printer Status.

Canon Solutions America's G7 experts can help you achieve the best possible output with your equipment and workflow.

Canon Solutions America's Total Color Management Professional Services are designed to help everyone achieve more consistency in their color output while saving time and money. By standardizing your color workflow, you can reduce the setup and proofing cycles on your print runs and increase your acceptance rate of jobs, whether they're first-run or reprints. You can offer your customers consistent color output, time and time again. It's better for color, and it's better for business.



UTILIZE TOTAL COLOR MANAGEMENT TO ITS FULL POTENTIAL WITH PROFESSIONAL SERVICES FROM CANON SOLUTIONS AMERICA.

Whether your business is large or small, remaining competitive in the global economy means you need to concentrate on what makes you successful—your core business. When selecting and implementing new technology, a highly skilled technical team makes the difference for a successful deployment.

Canon Solutions America has the team of experts you need to help you acquire the right technology, solutions, and services for your organization. From pre-sales analysis to post-sales support, our team of technical professionals draws upon decades of technical expertise and real-world experience to ensure you obtain the maximum benefit from your technology investment.

Whether you are looking for a simple assessment of color workflow, need to professionally calibrate devices for optimal color output, or would like to attain G7 Master Status, Canon Solutions America's Total Color Management Professional Services can help you achieve more consistent color across all your print processes.

The Canon logo is displayed in a bold, red, serif font.

CANON SOLUTIONS AMERICA

A red diagonal line is positioned to the left of the text. The text "800-815-4000" is in black, and "CSA.CANON.COM" is in red.

800-815-4000 CSA.CANON.COM